

Beat: Business

## The Annual Gathering of US and African Business Leaders

### US and African business leaders

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**USPA NEWS** - Africa's growth is attracting global interest, notably from an industrialization perspective. USA and Africa have genuine interest in increasing bilateral trade, investment and market integration in mutually beneficial relations, to boost strong sustainable growth and create jobs.

A common challenge for both Africa and USA remains the consolidation of sustainable economic growth, in particular to ensure that this growth is inclusive in creating jobs, improving public-private partnership and business climate, and enhancing the development of SMEs. The US-Africa Business Matchmaking will provide a unique opportunity for US and African companies to network and exchange views on US-Africa business and investment relations.

The 3-day event will showcase cultural exhibits, business matchmaking sessions, and series of panel discussions on various business topics that touch upon strategies for growth, competitive advantage, and incentives for foreign investment.

Breakaway matchmaking sessions, entertainment activities and cultural shows will keep participants engaged and help foster relationship building for the long term.

With less than three months to go before the conference doors open, many prominent figures from US and Africa have already confirmed their participation in the high-level meetings and discussions that will be held at the 2015 US-Africa Cultural Expo and Business Matchmaking.

Interested companies and individuals may now register and receive regular information through the event website:  
[www.usafricabusinessmatchmaking.org](http://www.usafricabusinessmatchmaking.org)

### About The Host

AFTV5 is a 24-hour African Television Network that aim to create positive impact in communities, foster change and provide a voice for diversity and expression. Through the exposure of its culture, AFTV5 provides a window into its customs that prepare the next generation of Africans to take its place in Africa policy development arenas.

### Article online:

<https://www.uspa24.com/bericht-5002/the-annual-gathering-of-us-and-african-business-leaders.html>

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