

Beat: Travel

## **LOLITA FASHION IS MODERN JAPANESE STREET FASHION**

### **CONTAINING MANY DIFFERENT THEMES**

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**USPA NEWS** - Though the styles have changed over the years, Street Fashion is still prominent in Japan today. Young adults can often be found wearing subculture attire in large urban fashion districts. Containing many different themes within its boundaries,...

Though the styles have changed over the years, Street Fashion is still prominent in Japan today. Young adults can often be found wearing subculture attire in large urban fashion districts. Containing many different themes within its boundaries, Lolita has become one of the larger more recognizable styles in Japanese Street Fashion and is now gaining interest worldwide.

The more well-known styles within Lolita Fashion are :

- Gothic Lolita : heavy influence from the Eastern and Victorian Goth styles. Often, characterized by dark colors, crosses, bats and spiders...
- Sweet Lolita : the most childlike style, mostly characterized by baby animals, fairy tales themes and innocent, childish attire.
- Punk Lolita : an experimental style, mixing the influences of punk with Lolita. It can sometimes look deconstructed or crazy, while keeping most of the Lolita silhouette.
  
- Classic Lolita : is very traditional. It is more business-like and focuses on light colors such as blue, red, green.
- Kodona Lolita : boystyle or Oujji. It is more masculine version of Lolita, influenced by Victorian boy's clothing.

Cross dressing males, also known as Brolitas in the west, do exist. While the western adaptation of Lolita is sexy, Japanese Lolitas Fashion strives for the opposite. It is a very modest look that the majority of Lolitas would describe as elegant and cute, rather than sexy.

A Lifestyle Lolita generally dresses daily in the fashion, interacts with local Lolita Community and may have feminine hobbies such as baking, sewing or embroidery. Some Lifestyle Lolitas adhere to the ideal of leading the life of a princess and surround themselves with beautiful things and adopt certain mannerisms. Community interactive is a large part of being a Lolita. Local Lolitas communities often arrange special meet-ups, when Lolitas of all ages participate in activities. Every meet-up has its own specific rules and clothing codes.

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